

NOTICE

IMPORTANT

- If your artwork does not comply with these specifications, Bannershop have the right to charge extra for artwork fees and/or require extra days to process the artworks.



OUTPUT

COLOUR MODE

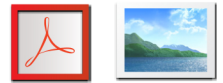
- The artwork should be saved in CMYK, Bannershop will not take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colours. Colour shift or errors due to incorrectly supplied files will be reprinted at the client's expense.

⚠ (Do not use RGB or HEX codes.)



FILE FORMAT

- Customers must create artwork using appropriate software such as the Adobe Creative Suite.
- Customers' artwork must be supplied in the appropriate format: JPG and .PDF (Please advise if a multi-page PDF has been supplied).



.pdf .jpg

ARTWORK PROPORTION

- Customers' artwork should be supplied at 1:1 scale if less than 5000mm.
- ⚠ Scaled artwork can only be supplied at 10%, 20%, 25% or 50%.

**ORIGINAL
SIZE
1 : 1**

TEXT FORMAT

- All fonts used in the artwork must be converted to outlines.
- ⚠ Failure to outline fonts may cause type issues that could affect the outcome of your job.



BLEED

- No bleed is required. Our automated system will ignore it if added.



FILE SIZE AND SUPPLY METHOD

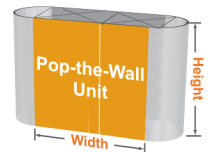
- All artwork is to be 150dpi (Only artworks smaller than A4 can be 300dpi)
- EMAIL: Maximum 15MB per email.
- WEB: Files larger than 15MB, please try services such as wetransfer.com or Dropbox.

**150dpi
10MB**

TEMPLATES

SPECIALIST PRODUCTS TEMPLATES

- Accurate artwork templates of our specialist products are available on our website. (www.bannershop.com.au)
- ⚠ It is important **not** to make **any** size changes to our templates.



DIECUT

DIECUT & KISSCUT SPECIFICATIONS

- Artwork to be diecut or kisscut must include an individual layer of Spot Colour lines in colour 0, 100, 0, 0 (100% Magenta).
- Diecut line must be called *CutContour*.
- Kisscut line must be called *kisscut*.
- ⚠ Diecut outlines must be simplified for cutting, no complex shapes.
- ⚠ Diecut strokes are to be centred, not inside or outside.



**DIE
CUT**

COLOUR

INK AND COLOUR SPECIFICATIONS

- Due to CMYK printing limitation, any "Pastel" or "Spot" colour will not appear as an exact replication.
- For the best printing outcome, Rich Black (C:40%, M:40%, Y:40%, K:100%) is recommended instead of 100% Black.
- Pantone (PMS) colour match service is available upon request. (Fees apply)
- PDF Artwork must be provided with a flat PMS colour
- ⚠ (Gradients or transparencies cannot be colour matched)



**PMS
COLOUR**

DESIGN

ARTWORK LAYOUT SERVICE

- Graphic Design Services and artwork amendments are charged at an hourly rate, please contact your account manager or sales department for a quote.

- For more information please contact: 1300 MY BANNER



Email for a **Quote**
design@stellarfze.com